

Annual Report and Action Plan

Company Name: **Pact Group Holdings Ltd**

Trading As:

ABN: **55145989644**

About APCO

Australian Packaging Covenant Organisation (APCO) is a co-regulatory not-for-profit organisation leading the development of a circular economy for packaging in Australia. APCO's vision is a packaging value chain that collaborates to keep packaging materials out of landfill and retains the maximum value of the materials, energy and labour within the local economy.

Each year, APCO Brand Owner Members are required to submit an APCO Annual Report and an APCO Action Plan. This document is the Annual Report and Action Plan output for the organisation listed above. This document provides the overall performance level of the organisation, as well as any commitments they have made to work towards on their packaging sustainability journey. This document may also include additional information provided by the Member in their report.

Overall Performance **Advanced**

The chart below indicates the overall performance level of this organisation listed above in the 2022 APCO Annual Report. The organisation's reporting period was **July, 2020 - June, 2021**



Understanding APCO Annual Reporting performance levels:

- 1 Getting Started:** You are at the start of your packaging sustainability journey.
- 2 Good Progress:** You have made some first steps on your packaging sustainability journey.
- 3 Advanced:** You have taken tangible action on your packaging sustainability journey.
- 4 Leading:** You have made significant progress on your packaging sustainability journey.
- 5 Beyond Best Practice:** You have received the highest performance level and have made significant progress on your packaging sustainability journey.

Contact

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Additional Information

The information below indicates additional information that the organisation included in their APCO Annual Report.

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability

The largest PET recycling plant in the country is now up and running and will substantially reduce Australia's plastic waste by recycling the equivalent of around 1 billion 600ml PET beverage bottles each year.

The \$45 million plant in Albury-Wodonga has boosted regional jobs and is helping to build a domestic circular economy, along with increasing the amount of locally sourced and recycled PET in Australia by two thirds, from around 30,000 tonnes to over 50,000 tonnes per annum.

The world-class facility is a joint venture partnership between Pact Group, Cleanaway Waste Management Ltd, Asahi Beverages, and new partner Coca-Cola Europacific Partners (CCEP). While competitors in the beverage market, CCEP and Asahi Beverages have come together for this joint venture to deliver a significant increase in the volume of PET plastics recycled in Australia.

Read more: <https://pactgroup.com/news/world-class-recycling-plant-opens-in-albury-wodonga/>

Please use the space below to provide examples or case studies of exemplary packaging sustainability conducted by your organisation.

1. Pact has collaborated with Goodman Fielder to transition its packaging for Praise Mayonnaise and Aioli to bottles and jars made from 100% recycled PET – an Australian category first.

Based on Praise's annual volumes, the shift to recycled packaging will save 380 tonnes of virgin plastic every year. The jars, bottles and caps are also 100% recyclable.

Read more: <https://pactgroup.com/news/pact-partners-with-goodman-fielder-to-transition-praise-mayonnaise-and-aioli-bottles-and-jars-to-100-recycled-pet-rpet/>

2. In a first for New Zealand mainstream high-volume milk, Pact is now manufacturing all Meadow Fresh one and two-litre fresh milk bottles with 30 per cent food-grade rHDPE; reducing the amount of virgin plastic used by 250 tonnes annually.

Read more: <https://pactgroup.com/news/pact-group-partners-with-goodman-fielders-meadow-fresh-brand-to-launch-the-first-recycled-hdpe-milk-bottle-in-new-zealand/>

3. Pact Group has produced the packaging of a new eco-friendly range of cleaning products for Woolworths' owned Macro brand. The innovative and sustainable packaging design for the products is primarily composed of post-consumer rHDPE or rPET. Developed specifically for Woolworths' Macro brand, the move is expected to see approximately 45 tonnes of recycled post-consumer plastics reused and diverted from landfill annually.

The product range includes 1 litre Macro laundry liquid made from 75% rHDPE and a 500ml dishwashing liquid, 500ml multipurpose cleaner and a 500ml bath and shower cleaning product packaged in bottles made from 100% rPET.

Read more: <https://pactgroup.com/news/pact-group-supports-woolworths-launch-of-sustainable-product-range/>

APCO Action Plan Commitments

For each of the Packaging Sustainability Framework criteria listed below, a description is provided along with the commitments made by the organisation in their APCO Action Plan.

Criteria 1:

Governance & Strategy:

This criteria considers actions to integrate packaging sustainability into business strategies.

- Develop a strategy that includes goals (objectives) and targets for packaging sustainability that addresses the Sustainable Packaging Guidelines (SPGs) or equivalent.
- Include a commitment to achieving the 2025 National Packaging Targets in our strategy.
- Have our executive or board of directors review our strategy and have the strategy integrated within our business processes.
- Regularly communicate and promote packaging sustainability objectives and targets within our organisation.
- Regularly engage or communicate with our external stakeholders about the environmental impacts of our packaging.
- Actively participate in initiatives to promote packaging sustainability outside of our organisation.

Criteria 2:

Design & Procurement:

This criteria considers actions taken to ensure that sustainability principles are considered in the design or procurement of both new and existing packaging through use of the Sustainable Packaging Guidelines (SPGs).

- Review 49% of our packaging against the Sustainable Packaging Guidelines (or equivalent).
- Improve the accuracy of our data regarding reviews of packaging using the Sustainable Packaging Guidelines (or equivalent).
- Consider the following Sustainable Packaging Principles in our packaging reviews:
 - Design for recovery
 - Optimise material efficiency
 - Design to reduce product waste
 - Eliminate hazardous materials
 - Use recycled materials
 - Use of renewable materials
 - Design to minimise litter
 - Design for transport efficiency
 - Design for accessibility
 - Provide consumer information on environmental sustainability
- 49% of our packaging to be optimised for material efficiency.
- Improve the accuracy of our data regarding packaging material efficiency.

Criteria 3:

Recycled Content:

This criteria considers actions taken to increase or optimise the amount of recycled material used by your organisation.

- Develop a policy or procedure to buy products and/or packaging made from recycled materials.
- Use recycled content in:
 - Our products
 - Primary packaging that we use to sell our products
 - Secondary packaging that we use to sell our products
 - Tertiary packaging that we use to sell our products
- **17%** of our packaging to be made using some level of recycled material
- Improve the accuracy of our data regarding use of recycled materials.
- Provide customers with the option to purchase packaging with the highest level of recycled content technically feasible.

Criteria 4:

Recoverability:

This criteria considers actions taken to improve the recovery of packaging at end-of-life and increase use of reusable packaging.

- **97%** of our packaging to be designed to have all packaging components be recoverable at end-of-life.
- Use PREP to assess the recyclability of our packaging through kerbside collection in Australia and/or New Zealand.
- Investigate opportunities to use reusable packaging.
- **11%** of our packaging to have all packaging components that are reusable.

Criteria 5:

Disposal Labelling:

This criteria considers the extent to which packaging has been labelled to help consumers determine what to do with packaging at end-of-life.

- Provide customers with information on the recoverability of our packaging to inform correct disposal labelling on-pack.

Criteria 6:

On-site Waste:

This criteria considers progress in increasing the amount of on-site solid waste being diverted from landfill.

- Have recycling programs for the following materials:
 - Paper/cardboard
 - Soft plastics
 - Rigid plastics

- Metals
- Aim for 63% of our on-site waste to be diverted from landfill.

Criteria 7:

Problematic Materials:

This criteria considers the extent to which organisations are actively phasing out problematic and unnecessary single-use plastic packaging and preventing/reducing litter.

- Help reduce litter by:
 - Conducting regular clean ups
 - Participating in Business Clean Up Day
- Phase-out the following problematic and unnecessary single-use plastic items:
 - Rigid polyvinyl chloride (PVC) packaging
 - Rigid polystyrene (PS) packaging
 - Opaque polyethylene terephthalate (PET) bottles
 - Rigid plastic packaging with carbon black